PULLOUT PEN ARTWORK DESIGN GUIDELINE

Artwork requirements for pullout pens:(for example of POP-1)

> All banner designs should be in CMYK.

> All artworks should be submitted in AI or PDF format with bleeds and crop marks.

> Bleed colours / image 0.5cm beyond the edge of the banner size.

> All fonts are to be converted to curves / outlines.

> Acceptable artwork formats: .pdf / .ai / high quality JPG/PNG/ gif/etc [High recommend .pdf files, but all other high quality image format are OK for us]